





April, 2016

Our Mission

Big Rivers will safely deliver competitive and reliable wholesale power and costeffective shared services desired by the Member-Owners.

Our Vision

Big Rivers will be viewed as one of the top G&Ts in the country and will provide services the members desire in meeting future challenges.

Our Values

Safety

Respect for Employee

Integrity

Teamwork

Excellence

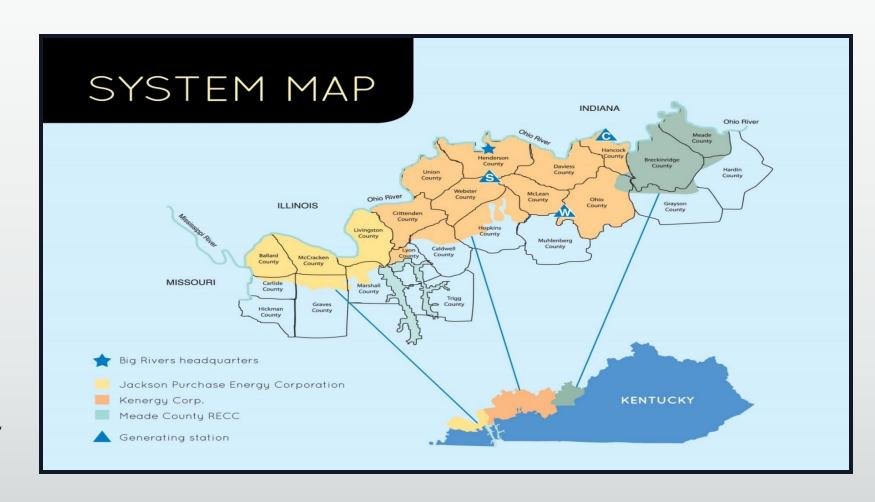
- Environmentally Conscious
- Member-Owners & Community Service



Serving Three Member-Owner Distribution Cooperatives

- Jackson Purchase Energy Corporation
- Kenergy
- Meade County RECC

We power 114,000 homes and businesses in Kentucky.





Generation & Transmission

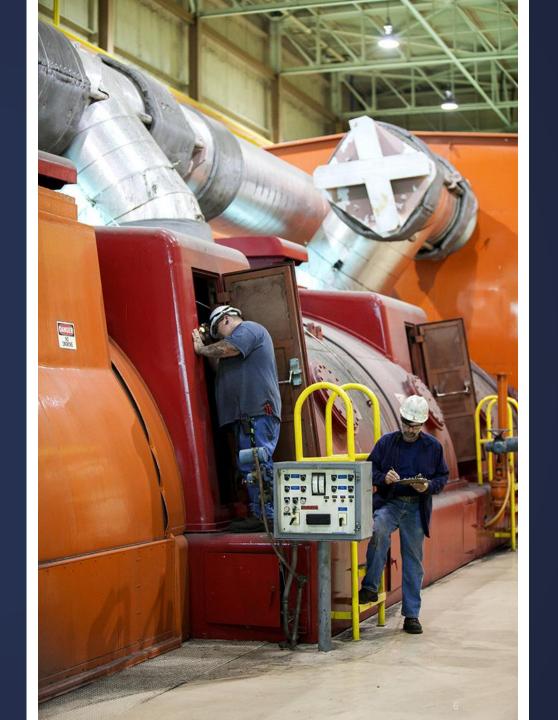
- 1,444 MW Generating Capacity Owned
- 1,819 MW Power Capacity Available
 - Henderson Municipal Power & Light (HMP&L)
 Station II
 - Southeastern Power Administration (SEPA) -Hydropower
- 1,295 Miles of Transmission Lines
- 16,000 Acres of Right-of-Way
- More than 17,500 Poles
- More than 20 Substations
- Transmission Interconnections with Surrounding Utilities

Big Rivers Electric Generation Facilities



Safety First!

- Big Rivers has received 40
 Governor's Safety Awards.
- That's more than any other Kentucky business!



We provide power at prices below the national average...



Big Rivers Average Retail Energy Rate:

Current Rate: 9.8 cents per kWH Future Rate: 11.6 cents per kWH

National Average Retail Energy Rate:

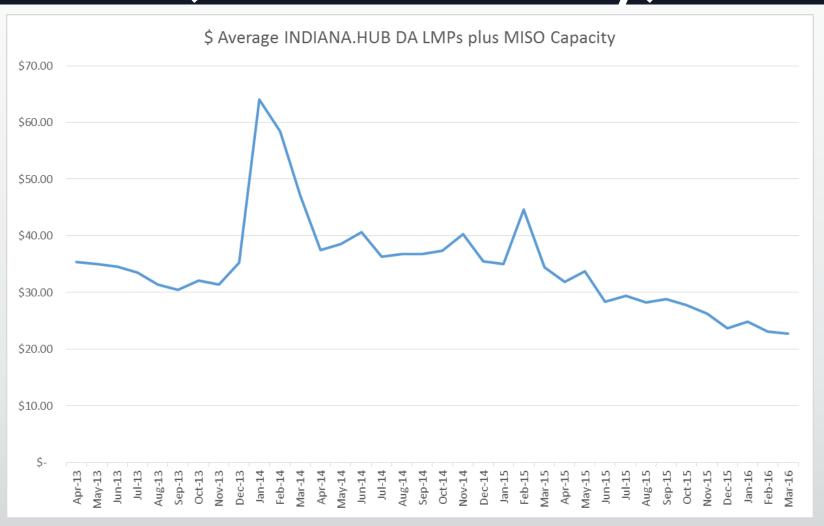
12.32 cents per kWH

Big Rivers SEPA Effective Allocation Rate climbing

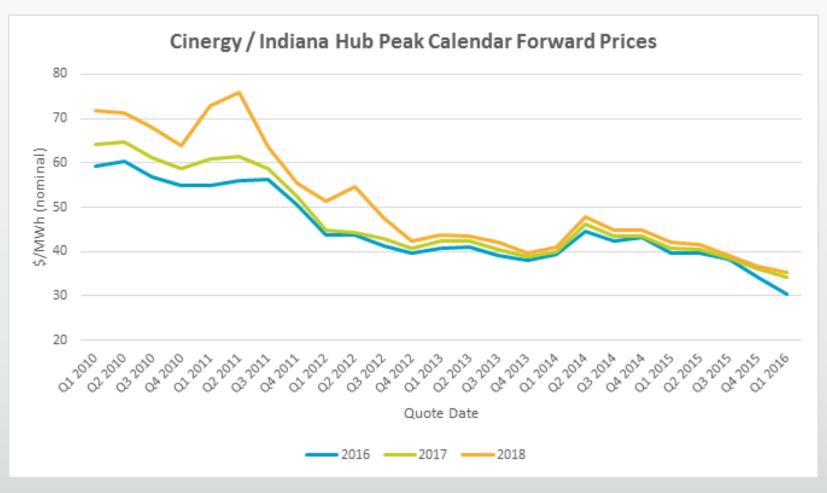
Big Rivers' Cumberland Allocation		2013		2014		2015		2	2016		2017		2018		2019		2020	
big rivers Cumberialia Allocation		20	113	4	2014		013		010		017		010		019		J2U	
DEMAND	MW	0		154		154			154 222,000		154 222,000		154 222,000		178 267,000		178 267,000	
ENERGY	MWh	4	464,426		222,000		222,000											
DEMAND DATE	O / Love / B A control		0		1 607	1.607			1.908		1.919		1.965		3.249		24.4	
DEMAND RATE DEMAND \$ PER YEAR	\$/kw/Month	\$ -		1.697 \$ 3,136,056			1.697 \$ 3,136,056		\$ 3,523,212		\$3,247,394		\$ 3,630,490		\$ 6,939,864		3.314 \$ 7,078,661	
	Domand ¢/M/M	C		\$	14	\$	14	\$	16	\$	15	\$	16	\$	26	\$	27	
	Demand \$/MWH	\$	-	Ф	14	Ф	14	Ф	16	Ф	15	Ф	10	Ф	20	Ф	21	
ENERGY RATE ENERGY \$ PER YEAR	\$/MWH	17.69		\$	11.012	\$	11.012	\$			\$ 12.536		\$ 12.809		-	\$	-	
		\$ 8,2	15,696	\$ 2	2,444,664	\$ 2,	144,664	\$ 2,767,684		\$2,785,344		\$ 2,843,666		\$	-	\$	-	
	Energy \$/MWH	\$	18	\$	11	\$	11	\$	12	\$	13	\$	13	\$	-	\$	-	
TVA TRANSMISSION PAID TO SEPA		\$ 3,131,245		\$ 3,131,245		\$ 3,661,807		\$ 3,6	\$ 3,661,807		\$3,661,807		\$ 3,661,807		\$ 3,661,807		\$ 3,661,807	
	T	Φ.	7	Φ.	4.4	Φ.	4.0	Φ.	40	Φ.	4.0	Φ.	4.0	Φ.	4.4	Φ.	4.4	
	Transmission \$/MWH	\$	7	\$	14	\$	16	\$	16	\$	16	\$	16	\$	14	\$	14	
Total Effective \$/MWH		\$	24	\$	39	\$	42	\$	45	\$	44	\$	46	\$	40	\$	40	
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Calculations based on indicative and projected rates in effect for the bulk of the calendar year – without capacity interruption credits

Big Rivers SEPA Replacement Costs Falling (historical hourly)



Big Rivers SEPA Replacement Costs Falling (forward prices)



Questions?

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